

## Yellowstone Bees<sup>®</sup>, Inc. at a Glance

Yellowstone Bees is in the business of healthy lifestyles. We make natural body care products that offer retailers and their customers superior alternatives to traditional mass-marketed skin care items. We have been doing it for over 10 years.

### Natural Body Products

Yellowstone Bees sees tremendous opportunities in the rapidly growing healthy lifestyles market. Like organic foods, natural products of all types are fast becoming mainstream consumer items. LOHAS puts the value of the healthy lifestyles market at \$50 billion per year. Natural skin care alone is already a \$5.8 billion business. Today's shoppers, especially baby boomer women, are educated and demanding consumers. They are willing and able to pay a premium for effective and safe skin care.

Skin care is the core of the Yellowstone Bees product line. We make products for all-over skin care, as well as products that are designed to address the special needs of hands, feet, cuticles and lips. Our bath and spa products include bath crystals, body oil, polish and scrubs. For the home, we make a room fragrance spray as well as special essential oil-based aromatherapy sprays. Most of our products are available in a variety of fragrances. Wherever possible, we rely solely on essential oils to create our scents so that customers can benefit from their therapeutic properties. However, some fragrance oils are also used to blend popular fragrances. For those with ultra-sensitive skin, unscented formulations are also available.

Like the honeybee that chooses only the sweetest nectar from the most beautiful flowers, Yellowstone Bees chooses only the best and freshest of natural ingredients. That's what makes us different.



### Pure & Simple

Our unique blends of proven natural ingredients like beeswax, cocoa butter, olive oil and grapefruit seed extract are what make our products work so effectively. Our base carrier oils are rich in Vitamin E and nourishing for all skin types. For example, our light oils such as jojoba and sweet almond, are easily absorbed by those with oily skin. Richer oils such as avocado, olive, and coconut, work wonders on dry or mature skin.

We rely on pure therapeutic grade essential oils of plants, herbs, and flowers. Some of our essential oils are calming while others energize. All are specifically targeted for natural skin care to produce a healing, regulating or balancing effect.

We're free of un-natural ingredients such as mineral oils (which are drying to the skin), synthetic colors, and artificial preservatives such as parabens.

### Fast Facts

- Founded: 1997
- Product Line: 70+ natural body care products including:
  - hand & body creams
  - hand & foot balms
  - lip balms
  - cuticle crèmes
  - bath & body oils
  - bath crystals
  - body scrubs & polishes
  - room fragrance sprays
  - aromatherapy sprays
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